

## Harry and the Haunted House – Media Brief

### Supported Platforms:

iOS – iPad, iPhone, iPod Touch

Mac OSX – all Mac computers with version 10.6 and above

(Android versions will launch in 2Q 2013 and Windows versions will launch in 3Q 2013)

### iOS Specific Information:

#### Languages:

English and Spanish (French available as an in-app purchase)

#### Price:

\$4.99 includes English and Spanish storybook language content

\$1.99 in-app purchase to unlock the French language storybook

\$2.99 in-app purchase for Premium Upgrade (unlocks the French language and the full *Harry and the Haunted House* Classroom Activities guide)



#### App Store URL:

<http://itunes.apple.com/us/app/harry-haunted-house-wanderful/id565239081?ls=1&mt=8>

### Mac OSX Specific Information:

#### Languages:

English, Spanish, and French storybook language content

#### Price:

\$9.99 includes English, Spanish, and French storybook language content and the full *Harry and the Haunted House* Classroom Activities guide in US English

#### App Store URL:

<http://itunes.apple.com/us/app/harry-and-the-haunted-house/id612106285?mt=12>

### Recommended for:

Young readers

### App Summary

- An interactive animated storybook by the creator of the award-winning Living Books series
- A tale of how things can sometimes seem a little scarier than they really are, especially to kids with active imaginations



*Harry and the Haunted House* lets young readers play inside the story and interact with all the characters and words. This is an imaginative and interactive story experience, with fully animated content loved by children, parents and teachers alike.

### Story Overview:

After Harry hits Earl's curveball into the "haunted" old house across the field, Harry, embarks on an adventure to retrieve it with his dog Spot and his friends Earl, Amy and Stinky. Harry and his friends enter the house in search of their ball, but have to deal with their over active imaginations in the process of exploring the house's "spooky" rooms. Is the house really haunted? What could explain the how the pictures on the wall that feel alive? Or the curtains that seem to be ghosts? Or the phone that answers itself? Could it just be their imaginations getting the better of them?

**App Highlights:**

- Story is in both English and Spanish - change language from any page
- 12 fully animated pages
- Complete French version of the story also available
- Virtually every item on each page comes to life when tapped
- All words are “active” for extended word play and language learning
- Dozens of animated surprises on each page – can you find the hidden spider?
- Move between pages with swipe or with scrolling page navigation
- Multiple settings to customize the App for your child’s reading experience
- Two modes: “Read to Me” and the fully interactive “Let Me Play”
- Parental tips to help you get the most out of this Wonderful interactive storybook
- Teacher resources include a 31 page overview of Wonderful interactive storybooks Classroom Activities, a free preview of the *Harry and the Haunted House* Classroom Activities guide for iOS devices and a full 42 page *Harry and the Haunted House* Classroom Activities guide for Mac OSX computers
- The full 42 page Classroom Activities guide is available in the \$2.99 Premium Upgrade for iOS devices

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### Animated Surprises:

On every page, there's a hidden spider that needs to be found through exploration. On page 1 he's in the lower left corner. On page 2 he's hiding above the text in the sky.

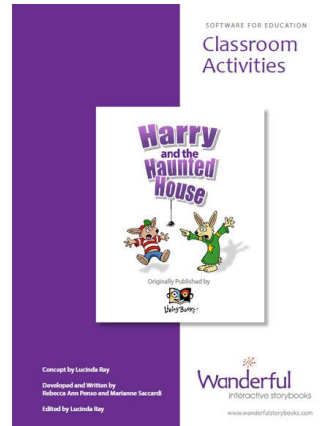
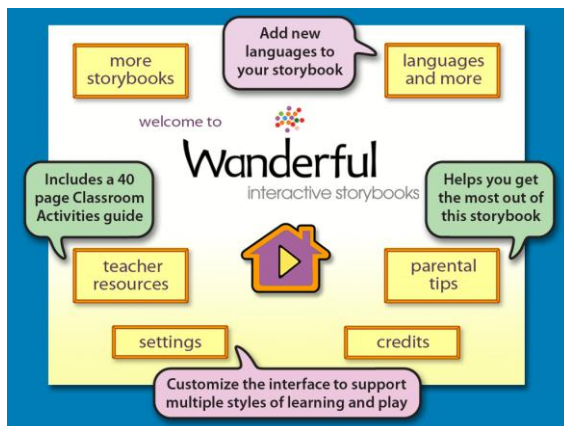
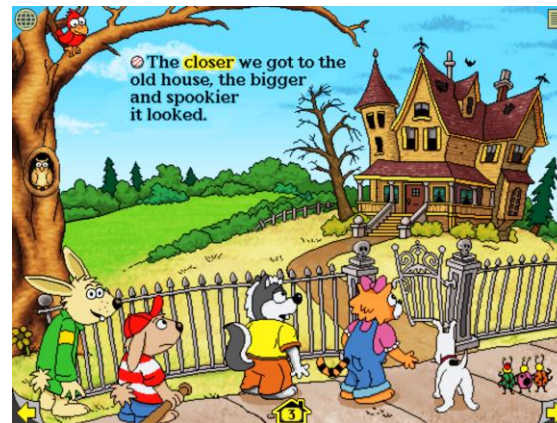


### Author:

Harry and the Haunted House is written Mark Schlichting, creator of Living Books and Noodle Words.

### Storybook Images:

Larger images are available at <http://pinterest.com/wonderfulbooks/harry-and-the-haunted-house/>



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