

## Little Monster at School – Media Brief

### Supported Platforms:

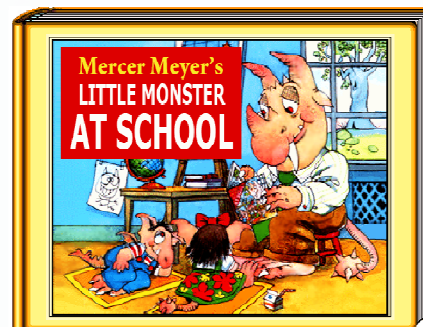
iOS – iPad, iPhone, iPod Touch  
(Mac OS, Windows and Android will launch in late 2012)

### Languages:

English and Spanish (French available as an in-app purchase)

### Price:

\$4.99 includes English and Spanish language content  
\$1.99 in-app purchase to unlock the French language storybook  
\$2.99 in-app purchase for Premium Upgrade (unlocks the French language and the full Classroom Activities guide)



### Recommended for:

Early and emerging readers

### App Summary

- A fully interactive storybook for early readers featuring the beloved Little Monster
- Based on the award winning title originally published by Living Books
- Available on the App Store



*Little Monster at School* lets early readers play inside the story and interact with all the characters and words. This is an imaginative and interactive story experience, with fully animated content loved by children, parents and teachers alike.

### Story Overview:

Wanderful brings every page of this timeless Mercer Mayer story to life. Read and play along with Little Monster on a fun-filled day at school as he explores different subjects with his classmates, studies his ABC's, counting, science and social studies. He takes care of his pet Zipperumpazoo, grows a plant and listens to his teacher tell the story of the Little Monster and the Three People. But most important, Little Monster makes a new friend, Yally, an often difficult fellow student.

### App Highlights:

- Includes both English and Spanish with dynamic switching between the languages
- \$1.99 in-app purchase unlocks the French language storybook
- 18 animated pages, plus a special “story within the story”
- Two pages of alphabet and counting lessons – say your lessons along with the class
- Virtually every item on each page comes to life when tapped
- A hidden animated surprise on each page – see if you can find the “zipperumpazoo”
- Move between pages with swipe or with scrolling page navigation
- Multiple settings to customize the App for your child’s reading experience
- Two modes: “READ TO ME” and the fully interactive “LET ME PLAY”
- Parental tips and settings to help you get the most out of this Wanderful interactive storybook
- Teacher resources include a 31 page overview of Wanderful interactive storybooks Classroom Activities and a free preview of the Little Monster at School Classroom Activities guide
- The full 42 page Classroom Activities guide is available with French in the \$2.99 Premium Upgrade

### Hidden Object:

A hidden object on every page further encourages exploration. On every page of this storybook we have hidden a little critter called a zipperumpazoo that needs to be found through exploration. You can find him on page 1 in the drawer of the dresser (and on page 2 he’s hiding behind the tablecloth).



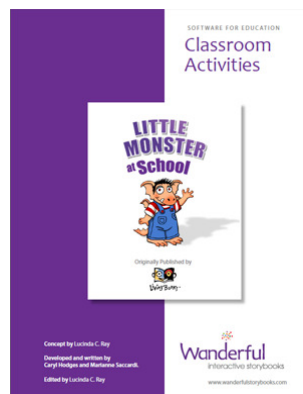
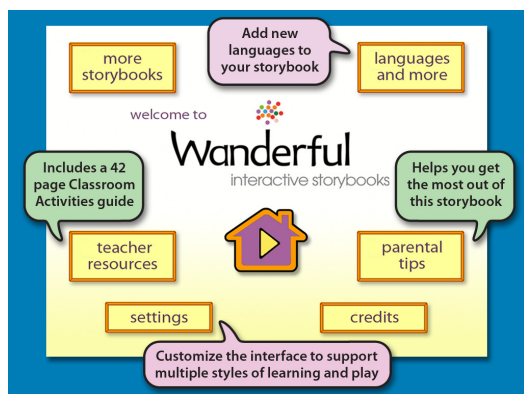
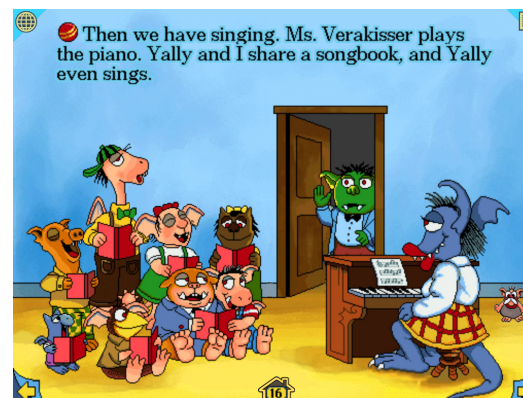
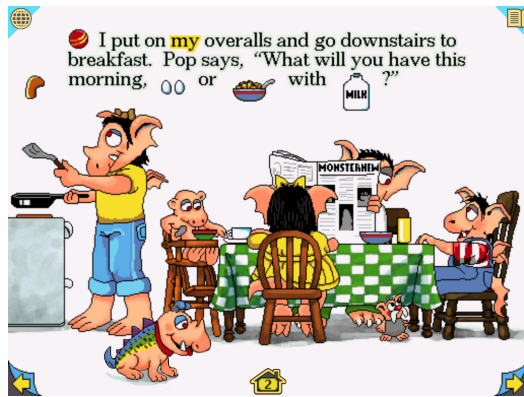
## Little Monster at School – Media Brief

### Author:

Little Monster at School is written and illustrated by Mercer Mayer, who has published over 300 books in a variety of illustrative styles.

### Storybook Images:

Larger images are available at <http://pinterest.com/wonderfulbooks/little-monster-at-school/>



### Media Contact:

Bill Hensley, VP Marketing  
[bill@wonderfulstorybooks.com](mailto:bill@wonderfulstorybooks.com)  
[www.wonderfulstorybooks.com](http://www.wonderfulstorybooks.com)

